Proposal of Activities for Cihan University
(Academic Year 2018 2019)

Presenter:

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By

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PROPOSED ACTIVITIES

1. ZEAL 2019
2. E-CELL (ENTREPRENEURSHIP DEVELOPMENT PROGRAMME)
3. ALUMNI CELL - MEET
4. TRAINING AND PLACEMENT CELL

- APRIL 2019
- FEBRUARY 2019
- APRIL 2019
- FEBRUARY 2019

CIHAN UNIVERSITY

DEPARTMENT OF BANKING AND FINANCIAL SCIENCES

ZEAL 2019...Unleash yourself

15th & 16th April 2019

Yojna
(Business Plan Competition)

Quiz Whiz

Bullz 'I'
(Virtual Stock Market Game)

Nukkad Natank
(street Play)

Win Exciting Prizes

Convertozz...
(Ultimate Management Game)

Pitch the Glitch
(Marketing Game)

OPS MANIA
(Operations Game)

Ignited minds
(Give life to your thoughts)

Mail us at :

Student Coordinators :

For Further Details Contacts :

LIST OF ACTIVITIES IN ZEAL 2019

LIST OF ACTIVITIES:

1) YOJNA (Business Plan Competition)

2) Quiz Whiz (Quiz Competition)

3) Bullz'i' (Virtual Stock Market Game)

4) Nukkad Natank (Street Play)

5) Convertozz... (Ultimate Management Game)

6) Pitch the Glitch (Marketing Game)

7) Beer game (Operations Game)

8) Ignited minds (Give life to your thoughts)

PROGRAM SCHEDULE

DAY-1 (Tentative)

❖ Inauguration   (9:30 a.m. – 11:00 a.m.)

❖ Hi-Tea Break   (11.00 a.m. - 11.15 a.m.)

❖ Introduction to Bullz " i " (Virtual Stock Game)   (11.15 a.m. - 11.30 a.m.)

❖ Quiz Whiz   (11.30 a.m. – 01.15 p.m.)

❖ Lunch   (01.15 p.m. - 02.00 p.m.)

❖ Yojna-Business Plan Competition   (02.00 p.m. -03.45 p.m.)

❖ Tea Break   (03.45 p.m. - 04.00 p.m.)

❖ Nukkad Natank- Street Play   (04.00 p.m. - 06.00 p.m.)

PROGRAM SCHEDULE

DAY-2 (Tentative)

- ❖ Pitch the Glitch- Marketing Game   (9.00 a.m.- 11.00 a.m.)

- ❖ Hi-Tea   (11.00 a.m. - 11.15 a.m.)

- ❖ Beer Game- Operations Game   (11.15 a.m.- 01.00 a.m.)

- ❖ Lunch   (01.00 p.m. - 01.45 p.m.)

- ❖ Convertozz- Management Game   (01.45 p.m. - 03.45 p.m.)

- ❖ Tea Break   (03.45 p.m. - 04.00 p.m.)

- ❖ Judges round- Bullz " i "   (04.00p.m. - 04.30p.m.)

- ❖ Valedictory & Prize distribution   (04.30 p.m. - 05.00 p.m.)

YOJNA

(Business Plan Contest)

YOJNA (Business Plan Competition)

- **Date:**

- **Timing:** 2pm-3.45pm

- **Entry Fee: IQD/$ (Per Team)**

- **Team Size:** 3members(maxi.)

Rules & Regulations

<u>Round 1</u>

☐ Teams should **email** their **executive summary** of the   B-plan to _____@gmail.com before _____ **15th,2019.**

☐ Executive summary entries should be sent in .doc/.docx/.pdf format and it should not exceed 500 words.

☐ All the received executive summaries are screened by our expert committee and the best are short listed and will be intimated to them on _____**April, 2019**.

Rules & Regulations

☐ Shortlisted teams need to be ready with PPT and 3 hard copies of the entire B-plan report which should not exceed 4000 words.

☐ Please follow font: Times New Roman, Size: 12 with 1.5 line spacing for all submissions.

☐ Total time allotment for Final presentation will be 15 mins (12 mins for presentation and 3 mins for question & answer round)

Rules & Regulations

☐Last Date for Submission of Executive Summary:

____ March, 2019

☐Intimation to Selected Teams : **___ March, 2019**

☐Final Round : **____March, 2019**

Estimated Budget for Business Plan Competition

Activity Name	Sources Of Income	Expenses	Amount
YOJNA (Business Plan Competition) Each team = 3 members (Maxi.) Target Groups=6	Registration Fee : Registration = Rs 150/- (Per team) **Amount generated** Amount = Rs 150 *6 teams = Rs 900/-	1st Prize (Gift pack)	Rs 700 /-
		2nd Prize (Gift pack)	Rs 350 /-
		Participant Certificates (18 Participants * Rs 10 per certificate)	Rs 180 /-
		Mementos for Judges (2 members)	Rs 100 /-
		Miscellaneous Expenses	Rs 100 /-
		Total Expenses	**Rs 1430/-**

** amount may in IQD or $

** above figures are examples

QUIZ WIZ

☐ **Date**:

☐ **Timings**: 11.30am-1pm

☐ **Entry Fee**: IQD/ $ (Per team)

☐ **Team Size**: 2 members

☐ **Elimination Round**: _____,2019

     Objective test will be taken for all teams and best 10 teams will be playing on 21st March

Rules and Regulations:

There will be **4 different rounds** in Quiz.

– Round 1: **Rapid fire Round (Elimination Round)**

– Round 2: **Category Based Round (Elimination Round)**

– Round 3: **Bidding Round (Elimination Round)**

– Round 4: **Final Showdown (Strategy round between top 2 teams)**

ESTIMATED BUDGET FOR QUIZ WIZ

Activity Name	Sources Of Income	Expenses	Amount
Quiz Whiz (Quiz Competition) Each team = 2 members (Compulsory) **Target Groups= 30**	**Registration Fee :** Registration = Rs 60/- (Per team) **Amount generated** **Amount** = **Rs 60 *30 teams** **= Rs 1800/-**	1st Prize (Gift pack)	Rs 700 /-
		2nd Prize (Gift pack)	Rs 350 /-
		Participant Certificates (20 Participants * Rs 10 per certificate)	Rs 200 /-
		Mementos for Judges (1 member)	Rs 50 /-
		Miscellaneous Expenses	Rs 150 /-
		Total Expenses	**Rs 1450 /-**

** amount may in IQD or $

** above figures are examples

Convertozz

(Ultimate Management Game)

Convertozz..(Ultimate Mgmt. Game)

– **Date**:

– **Timings**:

– **Entry Fee**: IQD/ $ (Per team)

– **Team Size**: Maxi. 5 members

Game Procedure:

❑ Students should use the concepts of Marketing, Finance, and Operations & HR to beat their competitors.

(eg:- Operations & Finance concepts While buying raw materials &HRM concept during work in process & Marketing concept during promotion & sales)

❑Each team will be provided with certain Budget

 (Dummy Cash) and they can also borrow extra cash

from dummy bank (if required).

❑Every team will be provided with equal allotted space and they have to restrict to that particular area only.

Game Procedure

❑ They have to procure different types of raw materials which are available from the event organizers.

❑ Participants can select their own theme according to their interest and have to make creative products.

❑ They have to sell those products to the public and panel of Judges.

❑ The team which fulfils prescribed objectives and implemented all the management concepts Cleverly will be declared as winner.

Estimated Budget for Convertozz (Ultimate Management Game)

Activity Name	Sources Of Income	Expenses	Amount
Convertozz (Management Game) Each team = 5 members (Maxi.) **Target Groups= 12**	**Registration Fee :** Registration = Rs 150/- (Per team) **Amount generated** Amount = Rs 150 *12 teams = **Rs 1800/-**	1st Prize (Gift pack)	Rs 700 /-
		2nd Prize (Gift pack)	Rs 350 /-
		Participant Certificates (60 Participants * Rs 10 per certificate)	Rs 600 /-
		Mementos for Judges (1 member)	Rs 50 /-
		Miscellaneous Expenses	Rs 500 /-
		Total Expenses	**Rs 2200/-**

** amount may in IQD or $

** above figures are examples

–Nukkad Natak

(Street Play Drama)

Rules & Regulations

– **Date:**

– **Timing:**

– **Entry fee:** IQD/ $ (Per Team)

– **Team Size:** Maxi. 6 members

– **Theme:** Any social Awareness theme

Game procedure

☐ Street plays can be in **Hindi or English**

☐ The participants are not allowed to target any individual, institution or religion.

☐ Time-limit: **10 minutes** (including setup time, if any), this limit should be strictly observed. Teams exceeding the time limit shall be penalized.

☐ Performance should be confined within the Nukkad area, as defined by the organizers.

Game procedure

– **No technical support** will be provided.

– Teams are allowed to use any musical instrument of their choice, but the usage of mikes, lights, sound systems or other electrical instruments is not allowed.

– Any form of obscenity may result in penalty at the discretion of the judges. It may range from point deduction to disqualification.

Activity Name	Sources Of Income	Expenses	Amount
Nukkad Natank Each team = 6 members (Maxi.) **Target Groups= 6**	**Registration Fee :** Registration = Rs 180/- (Per team) **Amount generated** Amount = Rs 180 *6 teams = **Rs 1080/-**	1st Prize (Gift pack)	Rs 700 /-
		2nd Prize (Gift pack)	Rs 350 /-
		Participant Certificates (36 Participants * Rs 10 per certificate)	Rs 360 /-
		Mementos for Judges (2 member)	Rs 100 /-
		Miscellaneous Expenses	Rs 100 /-
		Total Expenses	**Rs 1610 /-**

** amount may in IQD or $
** above figures are examples

Bullz 'i'
(Virtual Stock Market Game)

Rules & Regulations

- **Date**: 1st and 2nd Day , 2019

- **Timings**: 2day virtual trading activity

- **Entry Fee**: IQD / $ (per Individual)

Introduction

– Bullz "i" is a finance based game.

– We will be conducting it as a Virtual Stock Market.

– We linked it with Khelostock.com.

THE
STOCK
MARKET
GAME™

ROUNDS

– <u>Round 1</u>: Crossword Puzzle Round (Elimination round)

➤ 15 candidates will be select for next round

- Round 2: Smart Investor (Virtual Stock Market)

➢ 5 candidates will be select for next round
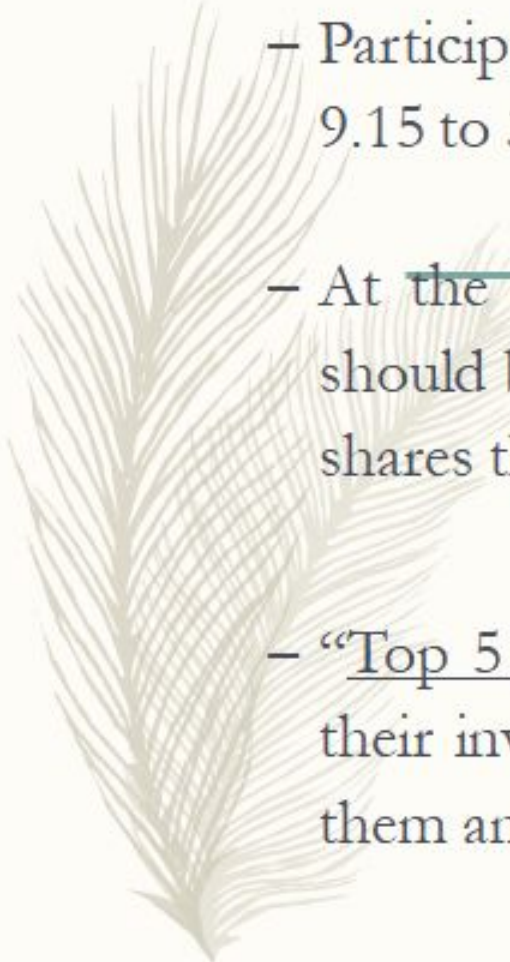
– <u>Round</u> 3: Judges Questionnaire round(Final Round)

Rules and Regulations

– Lab will be provided to participants, you can also use your laptops once you have registered.

– Participants have to use user name and password provided by us.

– By registering in to khelostocks, each candidate will be provided with virtual cash of $ 10,000/-

– Participants will be dealing with real market

- Participants can be trade any time between two sessions 9.15 to 3.30 (entire two days)

- At the end of the final day, the position of participants should be flat, which means that he should have sold all the shares that he has bought .

- "Top 5 gainers" will be selected and they have to present their investment strategy in front of judges and convinced them and finally judges will decide winners.

Estimated Budget for Bullz 'i' (Virtual Stock Market Game)

Activity Name	Sources Of Income	Expenses	Amount
Bullz " i " **(Stock Market Game)** Individual Event **Target= 25 Individuals**	**Registration Fee :** Registration = Rs 50/- (Per Individual) **Amount generated** Amount = Rs 50 *25 members **= Rs 1250/-**	1ˢᵗ Prize (Gift pack)	Rs 500 /-
		2ⁿᵈ Prize (Gift pack)	Rs 250 /-
		Participant Certificates (10 Participants * Rs 10 per certificate)	Rs 100 /-
		Mementos for Judges (2 member)	Rs 100 /-
		Miscellaneous Expenses	Rs 150 /-
		Total Expenses	**Rs 1100 /-**

** amount may in IQD or $

** above figures are examples

Pitch the Glitch (Marketing Game)

- **Date**: 2nd Day, 2019

- **Timings**: 9am-11am

- **Entry Fee**: IQD/ $ (Per Team)

- **Team Size**: 3 members

Rules & Regulations

– Total number of rounds : 3

Round 1

– Brand-0-Phobia (Elimination round)

Round 2

– Rise of the Phoenix-Relaunch strategy (Elimination round)

Round 3:

– AD-MAD SHOW (Final Round)

Estimated Budget for Pitch the Glitch (Marketing Game)

Activity Name	Sources Of Income	Expenses	Amount
Pitch the Glitch (Marketing Game) Target Groups= 20	Registration Fee : Registration = Rs 150/- (Per Team) **Amount generated** Amount = Rs 150 *20 groups = **Rs 3000/-**	1st Prize (Gift pack)	Rs 700 /-
		2nd Prize (Gift pack)	Rs 350 /-
		Participant Certificates (30 Participants * Rs 10 per certificate)	Rs 300 /-
		Mementos for Judges (2 members)	Rs 100 /-
		Miscellaneous Expenses	Rs 250 /-
		Total Expenses	**Rs 1700/-**

** amount may in IQD or $

** above figures are examples

Beer Game (Operations Game)

- **Date**:

- **Timings**: 11am-1pm

- **Entry Fee**: IQD / $ (per team)

- **Team Size**: Group Event (2 members)

Rules & Regulations

– **Round 1:** Quiz round (Elimination round)

– **Round 2**: Rapid Fire/Buzzer round (Elimination round)

– **Round 3**: Beer Game (final round)

Estimated Budget for Beer Game (Operations Game)

Activity Name	Sources Of Income	Expenses	Amount
Beer Game (Operations Game) Group Event = 2 members Target Groups= 20	Registration Fee : Registration = Rs 80/- (Per Team) **Amount generated** Amount = Rs 80 *20 teams = **Rs 1600/-**	1st Prize (Gift pack)	Rs 700 /-
		2nd Prize (Gift pack)	Rs 350 /-
		Participant Certificates (24 Participants * Rs 10 per certificate)	Rs 240 /-
		Mementos for Judges (1 member)	Rs 50 /-
		Miscellaneous Expenses	Rs 200 /-
		Total Expenses	**Rs 1540/-**

** amount may in IQD or $

** above figures are examples

Ignited Minds (Give Life to your thoughts)

- **Date**:

- **Timings**: Entire 2 Days

- **Entry Fee**: **IQD/ $ (Per Individual)**

- **Location**: Exhibition Hall

- **Theme**: Any theme of your choice

Estimated Budget for Ignited Minds (Give life to your thoughts)

Activity Name	Sources Of Income	Expenses	Amount
Ignited Minds (Exhibition) Target= 50 Individuals	Registration Fee : Registration = Rs 30/- Amount generated Amount = Rs 30 *50 per head = Rs 1500/-	1st Prize (Gift pack)	Rs 500 /-
		Participant Certificates (50 Participant * Rs 10 per certificate)	Rs 500 /-
		Mementos for Judges (1 member)	Rs 50 /-
		Miscellaneous Expenses	Rs 100 /-
		Total Expenses	Rs 1150 /-

** amount may in IQD or $

** above figures are examples

Expenses for Conducting "8" Activities

Sr no	Activity Name	Estimated Budget
1	Yojna (BUSINESS PLAN COMPETITION)	Rs 1430/-
2	BIZ' QUIZ (THE BUSINESS QUIZ)	Rs 1450/-
3	Khelo Stocks (Virtual Stock Market Game)	Rs 1100/-
4	Nukkad Natank (Street Play)	Rs 1610/-
5	Convertozz...(Ultimate Management Game)	Rs 2200/-
6	Pitch the Glitch (Marketing Game)	Rs 1700/-
7	Beer Game(Operations Game)	Rs 1540/-
8	Inception (Give life to your Dreams)	Rs 1150/-
	Total Expenses	**Rs 12,180/-**

** amount may in IQD or $

** above figures are examples

Budget Proposal

Particulars	Amount	Amount
INCOME		
1) Entry fees through Registrations		Rs 12,930
2) Sponsorship		–
Total Income		**Rs 12,930 /–**
EXPENDITURE		
1) Expenses for Eight (8) Activities	Rs 12,180	
2) Brochures & Banners	Rs 1550	
3) Chief Guest Mementos & Shawl	Rs 1200	
4) Hospitality (2days)	Rs 5000	
5) Invitations	Rs 500	
6) Decorative Materials	Rs 200	
7) Travelling Allowances (Sponsorship Team)	Rs 2000	
8) Miscellaneous Expenses	Rs 1000	
Total Expenditure		**Rs 23,630 /–**

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** above figures are examples

Budget Proposal

Total Income   :

(-)

Total Expenditure:

Required Amount =

PROPOSED ACTIVITIES

1. ZEAL 2019

2. E-CELL (ENTREPRENEURSHIP DEVELOPMENT PROGRAMME)

3. ALUMNI CELL - MEET

4. TRAINING AND PLACEMENT CELL

– APRIL 2019

– FEBRUARY 2019

– APRIL 2019

– FEBRUARY 2019

E-CELL
(ENTREPRENEURSHIP DEVELOPMENT PROGRAMME)

– Start Up (Entrepreneur) Meet

– Presentation Contest – Latest Businesses in the World
– Poster Presentation
– Theme –
a) Make in Kurdistan
b) Start up Kurdistan
c) Digital Kurdistan
d) Clean Kurdistan

(1 Day Programme)

ALUMNI CELL - MEET

– Alumni Interaction

(Problem and solutions of student life)

– How to approach for Internship / Project / Campus Placement

– Connecting Dots

Training and Placement Cell

Set up Training and Placement Cell for

– Written Examination

– Group Discussion

– Personal Interview

THANK YOU……….