

Primary scenarios to build strategy for financial inclusion In Iraq

Dr.Mujeeb Hassan Mohammed
Department of banking financial sciences

Financial inclusion:

introducing or merging those groups that are called financially that are not allowed to engage in the operations of the banking system. Studies show that 38% of adults around the world are outside banking systems, most of them in South Asia and Africa

Financial inclusion:

was found that 75% of the poor do not deal with banks because of the high costs and distances and burdensome requirements to open a financial account. And 2.5 billion people around the world do not have access to formal financial services. Only 25 percent of the world's adults earn less than \$ 2 a day not put their money in formal financial institutions.

Financial Inclusion Requirements:

- 1. Identify countries with the objectives through which to achieve and improve the efficiency of financial coverage.**
- 2. Study the banking market A new study to determine the feasibility of existing products and their suitability with the members of the community.**
- 3. Studying the demands and needs of the market for banking services to achieve them on the ground.**

Financial Inclusion Requirements:

- 4. To launch new services covering all financial and banking needs of all segments of society.**
- 5. The conditions of financial coverage to follow up customers and their satisfaction with the services available and provide and increase all the information they need about their accounts.**
- 6. Providing consulting services to clients and helping them to choose the most suitable services that help them manage their money properly.**
- 7. The conditions of financial coverage also include the activation of the role of the various regulatory bodies, which earns customer confidence in the services provided and the application of a fair policy.**

Financial Inclusion in Iraq:

According to data from the World Bank, the percentage of financial coverage in Iraq reached 11.0%, ahead of a number of Arab countries. Canada recorded the highest level of financial coverage in the G20 countries in 2014, with the percentage in Canada about 99.2% , Followed by Japan with 96.6%, Korea with 94.4%, the United States with 93.6%, Italy with 87.3%, China with 78.9%, and Saudi Arabia with 98.9%. By 9.4%.

Mechanisms for building financial inclusion strategies in Iraq:

In order to design and adopt the strategy of financial inclusion in Iraq, it is necessary to work according to the following contexts:

First: The formation of a team tasked with the design of the strategy of financial inclusion to be this team of stakeholders of the existence of this strategy, and in light of that, this team must consist of the following:

- **The Central Bank and commercial and specialized banks.**
- **Association of private banks.**
- **Sectoral ministries (finance, economy, communications)**
- **Chambers of Commerce and Industry and Capital Market Authority.**
- **Universities and research and studies center**

Second: Conducting surveys using CROSS SECTION and using the cluster sampling method to determine the nature and future prospects of financial transactions.

Third: Conducting an analysis of the status quo through the use of the overlapping matrix (SWOT & PESTEL) to identify the opportunities and threats facing the strategy building with the weighting of each element of the matrix.

Fourth: Building the indicators related to both demand and supply to banking services in its traditional and digital format.

Fifth: Determine the requirements for building the strategy in the light of what is mentioned in paragraph (III).