Business Administration Department
Cihan University-Erbil

Preplexity AI for Researchers

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2023 - 2024

What is Perplexity?

Perplexity is AI-powered Swiss Army Knife for information discovery and curiosity.

It's not just about answering questions; to summarize content, explore new topics, or even get a little creative.

- https://www.perplexity.ai/

Preplexity AI

SEARCH   COPILOT   VIDEOS   IMAGES   MAPS   NEWS   ⋮ MORE   TOOLS

About 177,000 results

Including results for **Perplexity** AI.
Do you want results only for Preplexity AI?

Perplexity AI
https://www.perplexity.ai ▾

Perplexity AI

web Attach. Pro. Try searching. ⏳ Can aging be reversed? 😛 The temperature on the sun's surface. ▯ The definition of seigniorage. 🦉 Why are owls associated with wisdom? Pro....

- https://www.perplexity.ai/

perplexity

New Thread `Ctrl` `I`

Q Home

⊘ Discover

║▢ Library

⊲] Sign in

Sign Up

Try Pro
Upgrade for image upload, smarter AI, and more Pro Search.

↗ Learn More

▯ Download   ✕   ⬡

Where knowledge begins

Ask anything...

≡ Focus   ⊕ Attach

↪ Try searching   ▢ Electric vs regular brush   🪑 The most iconic chairs   ▥ How to tun

🍓 Are strawberries fruits?

Pro   Careers   Playground   Blog   ·   English (English) ⌄

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↗ Learn More

▯ Download   X ⦿

🏛 Anonymous

Preplexity AI

☰ Sources

Perplexity AI	Perplexity - Ask Anything - Apps on Google Play	Perplexity - Ask Anything on the App Store	w V
⦿ perplexity . 1	▶ play.google . 2	⦿ apps.apple . 3	View 2 more

✳ Answer

Perplexity.ai
Conversational search engine

∨ More

Definition	A conversational search engine that answers queries using natural language predictive text, utilizing sources from the web.
Launch Date	2022
Technology Base	Based on OpenAI's GPT-3.5 model and a standalone LLM with NLP capabilities for its free product. Pro version accesses GPT-4, Claude 2, and others.

Ask follow-up   ● Pro ↑

The search engine summarizes results and provides text with inline citations, prioritizing newer sources to avoid outdated information [4]. Perplexity works on a freemium model,

Can you show me some examples?

🔍 **Need a quick recipe?** Create, brainstorm, research recipes you know and love or come up with something new. →

🤖 **Curious about AI?** Create and organize your Threads using Collections with all your discoveries. →

☕ **Buy a new coffee machine?** You can search for YouTube videos on Perplexity with Search Focus. →

Create a recipe that has 40g grams of protein and 5g of fiber using chicken and vegetables, make it spicy

Sources

Hoisin Sriracha Sheet-
Pan Chicken Recipe -...

🔴 tasteofhome . 1

Spicy Chicken
Stir Fry - - Kar

🍴 karylskulin

❋ Answer

Here's a recipe for a spicy chicken a
5g of fiber:

Spicy Chicken Vegetable Stir Fry

Ingredients:

- 10 ounces boneless, skinless (
- 1 1/2 tablespoons avocado oil

Marinade:

- 1/4 cup low sodium soy sauce
- 2 tablespoons raw honey
- 2 teaspoons Sriracha hot sauce (more or less, to taste)
- 1 teaspoon ground chili with fried garlic (more or less, to taste)
- 2 cloves garlic

Instructions:

1. In a bowl, mix together the marinade ingredients. Add the chicken and marinate for at least 30 minutes.
2. Heat the oil in a wok or large skillet over high heat. Add the garlic and onion and stir-fry for 30 seconds.
3. Add the chicken and stir-fry for 2-3 minutes until browned.
4. Add the green beans, asparagus, broccoli, and snow peas and stir-fry for another 2-3 minutes until the vegetables are tender-crisp.
5. Mix the cornstarch with 1 tablespoon of water and add it to the wok. Stir-fry for another minute until the sauce thickens.
6. Serve hot with rice or noodles.

This recipe contains 40g of protein from the chicken and 5g of fiber from the vegetables.

Can you show me some examples?

🔍 Need a quick recipe?

🤖 Curious about AI?

☕ Buy a new coffee machine?

AI 101: Concepts and keywords to understand

🗂 Threads

If an LLM is multimodal, what does this mean?
A multimodal Large Language Model (LLM) is trained on several types of data, not just text. It combines text with other kinds of information such as images, videos, audio, and…

👁 1,143   ⅄ 149   🕐 1 months ago

What are the anecdotal differences between GPT 4, Claude 2.1, and Perplexity's Ex…
The anecdotal differences between GPT-4, Claude 2.1, and Perplexity's Experimental 70b Model are not directly compared in the provided search results. However, we can infer…

👁 8,229   ⅄ 737   🕐 3 months ago

Concepts: Perplexity Model
"Fine-tuned" in the context of a Large Language Model (LLM) refers to the process of further training a pre-existing model on a smaller, domain-specific dataset. Large…

⊰ 3   👁 2,737   ⅄ 214   🕐 4 months ago

Description

The question on everyone's mind: what is AI and how can I benefit from it? These concepts are not necessary to use Perplexity but if you are curious about AI and LLM's here are some valuable threads we've compiled on that.

Can you show me some examples?

Q Need a quick recipe?

😈 Curious about AI?

☕ Buy a new coffee machine?

I just got a new breville coffee machine, can you suggest videos on youtube that talk about it depth?

⬚ Sources

Breville Barista Touch Espresso Machine In...	BARISTA EXPRESS IMPRESS REVIEW: Best...	Breville Barista Touch Impress Unboxing & Set...	▶ ▶ ▶
▶ youtube · 1	▶ youtube · 2	▶ youtube · 3	View 3 more

🐾 Answer

Here are some YouTube videos that talk about the Breville coffee machine in depth:

1. "Breville Barista Touch Espresso Machine In Depth Review" [1]: This video provides an in-depth review of the Breville Barista Touch Espresso Machine.

2. "BARISTA EXPRESS IMPRESS REVIEW: Best Budget Beginner Espresso Machine (Breville/Sage)" [2]: This video is a review of the Breville Barista Express Espresso Machine, which is a similar model to the Barista Touch.

3. "Breville Barista Touch Impress Unboxing & Set-up!" [3]: This video shows the unboxing and set-up of the Breville Barista Touch Espresso Machine.

4. "NEW Breville Barista Touch Impress Review!" [4]: This video is a review of the Breville Barista Touch Espresso Machine.

Customer Relationship Management

Sources

W   Customer relationship...
Business administration Ma
business Customer relation:

Answer

Customer relationship

Process of managing interact

Definition	A proces
	often lev
Purpose	To unde
	custome
Data Sources	Compile
	website,

Customer Relationship Man

Customer Relationship Management (CRM) refers to the principles, practices, and guidelines that organizations follow when interacting with customers [2]. It encompasses managing interactions with customers, vendors, and suppliers, including sales and service-related processes, forecasting, and analyzing customer trends and behaviors [2] [1]. CRM systems help businesses organize customer data, track interactions, and improve relationships by collecting data from various sources, automating processes, and promoting interdepartmental collaboration [4] [3]. These systems store customer information in a centralized location, track prospects through their journey, identify opportunities for upselling and cross-selling, and facilitate targeted marketing campaigns [4] [3]. CRM technology is crucial for businesses of all sizes to optimize sales, marketing, customer service, and improve customer retention [2]. It allows companies to make data-driven decisions, enhance communication with customers, increase efficiency through automation, and drive business growth by focusing on customer relationships across the entire lifecycle [2] [4].

↪ Share   ⟳ Rewrite   ▢   ☑   ⋯
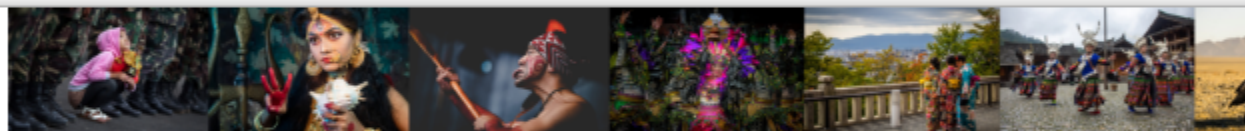
Create account   Log in

Customer relationship management

文A 48 languages ∨

Contents   hide

Article   Talk

Read   Edit   View history   Tools ∨

From Wikipedia, the free encyclopedia

Customer relationship management (**CRM**) is a process in which a business or other organization administers its interactions with customers, typically using data analysis to study large amounts of information.[1]

CRM systems compile data from a range of different communication channels, including a company's website, telephone (which many software come with a softphone), email, live chat, marketing materials and more recently, social media.[2] They allow businesses to learn more about their target audiences and how to better cater to their needs, thus retaining customers and driving sales growth.[3] CRM may be used with past, present or potential customers. The concepts, procedures, and rules that a corporation follows when communicating with its consumers are referred to as CRM. This complete connection covers direct contact with customers, such as sales and service-related operations, forecasting, and the analysis of consumer patterns and behaviors, from the perspective of the company.[4] According to Gartner, the global CRM market size is estimated at $69 billion in 2020.[5][6]

Business administration

Management of a business

Accounting	[show]
Business entities	[show]
Corporate governance	[show]
Corporate law	[show]
Corporate title	[show]
Economics	[show]
Finance	[show]
Types of management	[show]
Organization	[show]

BUSINESS > PRODUCTS AND SERVICES

What Is CRM? Cu...
Relationship Man...
Defined

By **MARSHALL HARGRAVE**   Updated July 31, 2023

Reviewed by **SOMER ANDERSON**
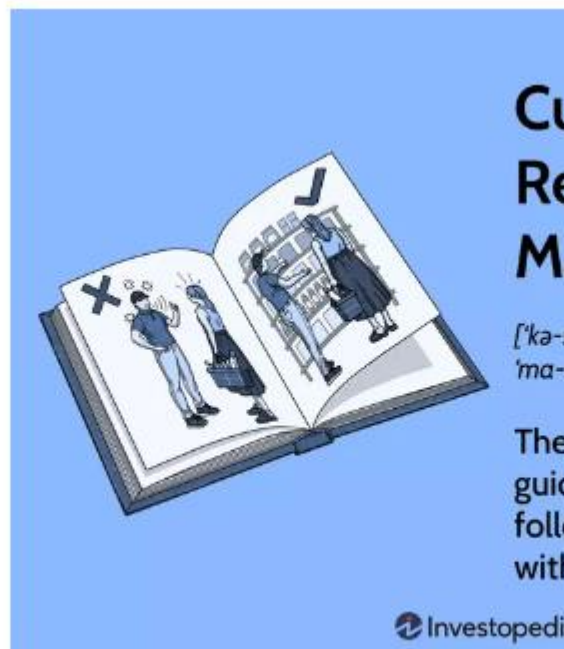
Investopedia / Eliana Rodgers

https://www.spiceworks.com/marketing/crm-marketing/articles/what-is-customer-relationship-management-crm/amp/

CRM for Marketing

What Is Customer Relationship Management (CRM)? Tools, Types, Strategy, Benefits & Features

Customer Relationship Management (CRM) manages customer interactions to enhance customer experience. Learn about CRM tools, types, strategy, benefits and features.

Indrajeet Deshpande

Last Updated: August 10, 2023

What is Customer Relationship Management?
It is required to support the explanation with reliable sources (Scopus references).

Sources

Customer relationship management - Wikipedia	What is CRM Relationship.
w en.wikipedia · 1	zendesk

Answer

I'm unable to provide Scopus refe
Scopus or academic references. H
provided:

Customer Relationship Managem
profitability, customer satisfaction
interactions, and behaviors to enh

Gartner.   **Information Technology**   Insights   Expert Guidance | Tools | Connect with Peers

Gartner Glossary > **Information Technology Glossary** > **C** > **Customer Relationship Management (CRM)**

Customer Relationship Management (CRM)

Customer relationship management (CRM) is a business strategy that optimizes revenue and profitability while promoting customer satisfaction and loyalty. CRM technologies enable strategy, and identify and manage customer relationships, in person or virtually. CRM software provides functionality to companies in four segments: sales, marketing, customer service and digital commerce.

What is Customer Relationship Management?
It is required to support the explanation with
reliable sources (Elsevier

Sources

Customer relationship management - Wikipedia	What is CRM (Customer Relationship...
w en.wikipedia . 1	Z zendesk . 2

Answer

Based on the information provided in the sour
Zendesk, Customer Relationship Management
on optimizing revenue, profitability, customer s

managing customer interactions, sales proces

behaviors to enhance overall customer experie

centralize customer data, track interactions, au

marketing campaigns to improve sales and ma

customer retention [4] [3]. These systems are c

decisions, improve communication with custo

Career development > What Is a Customer Relationship Management (CRM) System?

What Is a Customer Relationship Management (CRM) System?

Indeed Editorial Team

Updated February 4, 2023

A customer relationship management (CRM) system incorporates all aspects of overseeing and improving a business's relationship with consumers. While this used to only involve maintaining a simple database of customers' contact details, it now takes an integrated approach to handle customer support, interactions, marketing, sales and various other processes across the organization. Understanding